

Improving Balanced Scorecard Performance



Workshop Description

Price – \$995 per person, 10% discount for two or more.

Now more than ever, corporations the world over are scrambling to redefine the processes, techniques, and strategies. They need to survive in an age of global competition, uncertainty and complexity. Challenged by the financial melt downs, tarnished by the world strife, ethical aberrations, miscalculation, and complacency, corporations are now in need of a new framework for survival. Praveen Gupta's Six Sigma Business Scorecard provides just that by merging two powerful performance improvement processes, Six Sigma and Balanced Scorecard.

The Balanced Scorecard has been used by most organizations to measure their performance but most organizations experience challenges in creating value and impacting profitable growth. This workshop is designed to assist the Balanced Scorecard users to gain most out their investments in the measurement system. The workshop guides participants identify gaps in their measurement system, new measurements to ensure effectiveness, and an overall Business Performance Index.

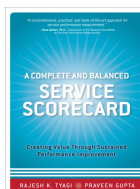
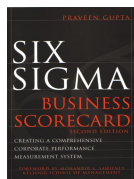
By implementing the tools offered in the workshop, participants can achieve more than process improvement and revenue monitoring. The goal is the rapid improvement in profit and sustainable business growth. The workshop focuses on effective implementations of various tools and techniques in order to provide hands-on experience that participants can build on at their work for maximizing return on investment in their time and effort.

Key Topics:

1. Assessing corporate performance
2. Balanced Scorecard challenges
3. Understanding Six Sigma Business Scorecard framework
4. Developing the new Corporate Business Scorecard
5. Inspire, Improve and Innovate for profitable growth
6. Implementation strategies

Who Should Attend:

Small business owners, executives reporting to CEO, consultants, managers, and supervisors responsible for improving departmental and corporate performance



Workshop Leader

Praveen Gupta, an internationally recognized expert in Excellence and Innovation, developed the Six Sigma Business Scorecard, a hybrid of Balanced Scorecard and Six Sigma. The framework has been adapted for manufacturing and service environments. His two scorecard books have been published in multiple languages, and taught around the world. Praveen has conducted workshops in many countries for over twenty years.

Success Stories

- > Turnaround in profitability the first year, and continued the trend in the following year, before opening new facilities in the third year.
- > Reduced the scrap rate from 11% to 1.2%, best in the history of the company.

Best business book since "The Goal"The best business scorecard book***

Good Tie In Between Six Sigma and Balanced Scorecard

"This book is very valuable for organizations in the "what's next" stage of their lifetime. It focuses on improving and provides good tools. Read it, use it, and you will end the next year with a smiling organization."

Accelper Consulting

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